



Hawaiian Humane Society

People for animals. Animals for people.

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FOR IMMEDIATE RELEASE

Hawaiian Humane invites the community to ‘step out for O‘ahu’s animals’ in the first ever Virtual PetWalk, October 24!

WHAT: PetWalk 2020
Hawaiian Humane Society’s annual community fundraiser

WHERE: PetWalk has gone VIRTUAL! Step out for the animals in the neighborhood, a favorite hiking trail or even on a treadmill!

WHEN: PetWalk Virtual Event: Saturday October 24, 2020
Fundraising: Now through Sunday, October 31, 2020

DETAILS:

The work of Hawaiian Humane Society helps more than 20,000 animals each year and never stops, even during challenging times like these. Each year, PetWalk helps raise critical funds for the organization and goes directly toward helping local animals in need. In celebration of PetWalk’s 30th Anniversary and with the health and safety of the community a top priority, PetWalk 2020 has gone virtual! Fundraising begins now and runs for two months before culminating on October 24 for PetWalk 2020—a virtual celebration and gathering, safely uniting the community for the love of animals across O‘ahu.

In preparation for the virtual event, the Hawaiian Humane Society invites animal lovers island-wide to create a personal online fundraising page and then rally ‘ohana, friends and fellow animal lovers to donate to their efforts. There is no fee to participate. Participants are encouraged to download various fundraising tools such as PetWalk 2020 social media graphics to assist in their fundraising efforts as well as purchase a limited edition 30th Anniversary t-shirt, tank top or pet bandana.

PETWALK 2020 EVENT SCHEDULE – OCTOBER 24, 2020

9 am: Tune into the Virtual PetWalk Kickoff Program on Hawaiian Humane’s Facebook page or official PetWalk website. The program will feature giveaways, entertainment, special guests and more.

9:30 am: Watch the Virtual PetWalk Costume Contest

10 am: Step Out for the Animals! Although gathering in person is not possible this year, Hawaiian Humane invites the community to step out together wherever they may be—a walk or run through the neighborhood, a favorite trail or even on a treadmill!

The Hawaiian Humane Society gratefully thanks this year's PetWalk sponsors: Ginny Tiu, Hill's Pet Nutrition, Inc., Honda Windward, First Hawaiian Bank, Crazy Shirts, Bob & Frances Bean, Rainee Barkhorn Charitable Foundation / Jack & May Tyrrell, Edward Enterprises, Enterprise Holdings and Lawrence & Patricia Rodriguez.

For more information on how to get involved, view incentive gifts, join or start a team and download fundraiser resources or enter the Virtual PetWalk Costume Contest, visit HawaiianHumane.org/PetWalk.

For questions, contact Hawaiian Humane's events manager, Christina Morisato at 356-2247 or CMorisato@HawaiianHumane.org.

#HawaiianHumanePetWalk

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The Hawaiian Humane Society is an education and advocacy organization that shelters, protects, rescues, reunites and rehomes animals. It is O'ahu's only animal welfare organization that welcomes all animals. Established in 1883, the nonprofit organization is not a chapter of any group as there is no national humane society. Visit HawaiianHumane.org to learn more.