



## Hawaiian Humane Society People for animals. Animals for people.

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### FOR IMMEDIATE RELEASE

## Hawaiian Humane Society Seeks Pin-up Pets for 2022 Pets in Paradise™ Calendar

**HONOLULU, HI (May 27, 2021)** – Is your pet ready for their close-up? The Hawaiian Humane Society believes that every pet is a star and is seeking entrants for its 2021 Pets in Paradise™ calendar contest, which raises funds for the organization's life-changing programs and services. From June 1-30, 2021, submit your pet's photo for just \$25 and ask your friends, family, and fans to vote for their favorite pet photo with a \$1 per-vote donation (\$5 minimum). Hawaiian Humane asks that submissions include pet photos only, no people. To qualify, all photos should be submitted in horizontal (landscape) format and high-resolution (1280 pixels wide and a minimum size of 1 MB).

**Every entrant will have five chances to be a featured monthly model! The photo with the most votes in each category (dog, cat, other animal and Hawaiian Humane alumni) will receive the following:**

- A professional photography session and digital copies of the photos
- A Pet of the Month feature in the 2022 calendar
- A custom digital drawing of your entry photo by artist David Anderson
- Crazy Shirts™ latest mango-dyed Adopt-A-Cat t-shirt
- One complimentary calendar

The Hawaiian Humane Society is grateful for the following list of friends who are all generously sponsoring the 2022 Pets in Paradise™ Calendar contest:

- Petco Love
- Altres
- Air Service Hawaii
- In Loving Memory of Icee, Snowy, Houdini Cayetano
- In Loving Memory of BJ & Miu Miu Cayetano
- Crazy Shirts™
- Recovery Law Center
- Lychee Ross
- The Ginny Tiu 'Ohana
- In Loving Memory of Summer, Pumpkin and Cupcake Tiu
- Jack Tyrrell & Company & Rainee Barkhorn Charitable Foundation

Visit [gogophotocontest.com/hawaiianhumane](http://gogophotocontest.com/hawaiianhumane) for full contest details and rules. Please contact [cmorisato@hawaiianhumane.org](mailto:cmorisato@hawaiianhumane.org) for more information.

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**About the Hawaiian Humane Society**

*The Hawaiian Humane Society is an education and advocacy organization that shelters, protects, rescues, reunites and rehomes animals. It is O'ahu's largest animal welfare organization that is a resource for all animals. Established in 1883, the nonprofit organization is not a chapter of any group as there is no national humane society. Visit [HawaiianHumane.org](http://HawaiianHumane.org) to learn more.*