



## Hawaiian Humane Society People for animals. Animals for people.

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**FOR IMMEDIATE RELEASE**

### **Hawaiian Humane Society Seeks Pin-up Pets for 2021 Pets in Paradise™ Calendar**

**HONOLULU, HI (May 26, 2020)** – Is your pet ready for their close-up? The Hawaiian Humane Society is seeking entrants for its 2021 Pets in Paradise™ calendar contest, which raises funds for the organization's more than 30 life-changing programs and services. From June 1-30, 2020, submit your pet's photo for just \$25 and ask your friends, family and fans to vote for their favorite pet photo with a \$1 per-vote donation (\$5 minimum). Hawaiian Humane asks that submissions include pet photos only, no people. All photos should be in horizontal format at a minimum size of 1 MB to qualify.

**The photo entrant with the most votes will receive the "People's Choice Award" which includes:**

- A professional photography session and three digital images
- A Pet of the Month feature in the 2021 calendar
- A gift certificate to the Hawaiian Humane Society Adoption Center Shop
- A feature in *Paw Prints*, the Hawaiian Humane Society tri-annual Newsletter
- A Crazy Shirts™ tote bag full of goodies valued at \$110

Other exciting prize packages include the *President's Award*, *Monthly Feature Model Award* and *Runner Up Award*.

The Hawaiian Humane Society is grateful for their friends at Crazy Shirts™, Hawai'i Cat Cafe and Recovery Law Center who are all generously sponsoring the 2021 Pets in Paradise™ Calendar contest.

Visit [gogophotocontest.com/hawaiianhumane](http://gogophotocontest.com/hawaiianhumane) for full contest details and rules. Please contact [cmorisato@hawaiianhumane.org](mailto:cmorisato@hawaiianhumane.org) for more information.

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*The Hawaiian Humane Society is an education and advocacy organization that shelters, protects, rescues, reunites and rehomes animals. It is Oahu's only open-admission shelter that welcomes all animals. Established in 1883, the nonprofit organization is not a chapter of any group as there is no national humane society. Visit [HawaiianHumane.org](http://HawaiianHumane.org) to learn more.*