



# Hawaiian Humane Society

People for animals. Animals for people.

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**FOR IMMEDIATE RELEASE**

## Microchip Madness 2020 provides \$10 microchips for O‘ahu pets through month of August

**HONOLULU, Hawaii (July 21, 2020)** — August is Microchip Madness month, which means veterinarians island-wide, in partnership with the Hawaiian Humane Society, are offering low-cost microchipping of pets for just \$10.

Participating veterinary clinics are waiving the cost of their veterinary office visit for dogs and cats to offer microchips at a considerable discount as part of an effort to reduce the number of lost pets on O‘ahu as well as help the community affordably adhere to the new City & County of Honolulu ordinance that mandates the microchipping of pet cats and dogs. Last year, more than 1,300 pets received microchips through this program.

Microchips allow for permanent identification of animals, as collars and tags are often lost. Microchips have allowed countless pets to be reunited with their owners years later and miles away from home. Clinics will be providing ISO chips, which are readable by universal scanners internationally and will provide greater reassurance for those who travel with their pets.

Microchip Madness 2020 participating veterinary clinics include:

Aloha Affordable Veterinary Services	445-3624	Kama‘aina Canine and Cat Care	373-3911
Animal House Veterinary Center	689-1797	Kapolei Pet Hospital	462-8040
Blue Cross Animal Hospital	593-2532	Kokua Pet Clinic	843-8382
Haiku Veterinary Clinic	235-6405	Newtown Veterinary Clinic	488-3667
Hawaiian Humane Society	356-2285	Ohana Veterinary Hospital	845-1762
Kailua Animal Clinic	263-8863	Purradise Cat Care	732-8884
Kaka‘ako Pet Hospital	592-9999	VCA Family & Oahu Veterinary	484-9070
Kalihi Pet Clinic	951-8808	Specialty Center	

A microchip is about the size of a grain of rice and is injected under the skin between the animal’s shoulder blades. Microchips are not tracking devices. Each microchip has an individual code that can be read with a hand-held scanning device at any veterinary clinic or several animal welfare organizations, including Hawaiian Humane. New microchips must be registered within 30 days with the manufacturer of the microchip, or a free online database like [FoundAnimals.org](http://FoundAnimals.org). Pet owners who have moved or changed phone numbers since their animal was first microchipped should update their contact information as soon as possible.

If a stray animal is found with no visible form of identification and it is friendly and approachable, they can be brought to a nearby veterinarian's office or the Hawaiian Humane Society to scan for a microchip. A Found Pet report should also be filed at [HawaiianHumane.org](http://HawaiianHumane.org) immediately. Last year alone, the Hawaiian Humane Society reunited 2,907 pets with their families.

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*The Hawaiian Humane Society is an education and advocacy organization that shelters, protects, rescues, reunites and rehomes animals. It is Oahu's only open-admission shelter that welcomes all animals. Established in 1883, the nonprofit organization is not a chapter of any group as there is no national humane society. Visit [HawaiianHumane.org](http://HawaiianHumane.org) to learn more.*