



## Hawaiian Humane Society

People for animals. Animals for people.

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**FOR IMMEDIATE RELEASE**

### **PetWalk is back! Hawaiian Humane invites the community to 'step out for O'ahu's animals' October 30**

**WHAT:** PetWalk 2021  
Hawaiian Humane Society's annual community fundraiser

**WHERE:** PetWalk has gone VIRTUAL! Step out for the animals on your own time, on your favorite path, with your pet, family, friends and colleagues!

**WHEN:** PetWalk Virtual Event: Saturday October 30, 2021  
Fundraising: Now through Saturday October 30, 2021

**DETAILS:**

PetWalk is an annual fundraising event and celebration that helps raise critical funds for the organization and goes directly toward helping the over 20,000 local animals that seek Hawaiian Humane's services each year. With the health and safety of the community a top priority, PetWalk 2021 is going virtual again! Fundraising begins now and runs through Saturday, October 30. All fundraising efforts and activities will culminate with a virtual PetWalk 2021 celebration safely uniting the community for the love of animals across O'ahu.

In preparation for the virtual event, the Hawaiian Humane Society invites animal lovers island-wide to create a personal online fundraising page. Once registered, we encourage participants to invite 'ohana, friends and colleagues to join their team or donate to their fundraising efforts. Those who raise funds will have the opportunity to receive mahalo gifts in recognition of their fundraising efforts.

Additionally, throughout the month of October, all registered participants will be included in the weekly HawaiianMiles giveaways. The lucky winners will be announced via Instagram. We will also present the top PetWalk 2021 fundraising participant with 120,000 HawaiianMiles. The winner will be announced during the PetWalk 2021 live stream on Saturday, October 30, 2021!

Participants are encouraged to engage with Hawaiian Humane Society's social media pages and enter their social media contests for a chance to win even more great prizes!

## PETWALK 2021 EVENT SCHEDULE – OCTOBER 30, 2021

**9 am:** Tune into the Virtual PetWalk Kickoff Program on Hawaiian Humane’s Facebook page. The program will feature giveaways, entertainment, special guests and more.

**9:30 am:** Watch the Virtual PetWalk Costume Contest where our top 10 Pet Costume Contestants will walk the stage and showcase their creativity and cuteness.

**10 am:** Step Out for the Animals! Although gathering in person is not possible this year, Hawaiian Humane invites the community to step out together wherever they may be—a walk or run through the neighborhood, or a favorite trail or dog-friendly park!

Hawaiian Humane Society gratefully thanks this years’ PetWalk sponsors: Ginny Tiu ‘Ohana, Subaru Hawai’i by Servco, Crazy Shirts, Windward Honda, Charlie Bean’s Team, Rodriguez Pack, Frontline, Heartgard, NexGard, Jack Tyrell & Company and Enterprise Holdings Foundation.

For more information on how to get involved, view incentive gifts, join or start a team and download fundraiser resources or enter the Virtual PetWalk Pet Costume Contest, visit <https://p2p.onecause.com/petwalk2021>.

For questions, contact Hawaiian Humane’s events manager, Lily Williams at 356-2247 or [LWilliams@HawaiianHumane.org](mailto:LWilliams@HawaiianHumane.org).

**#HawaiianHumanePetWalk**

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*The Hawaiian Humane Society is an education and advocacy organization that shelters, protects, rescues, reunites and rehomes animals. It is O’ahu’s largest animal welfare organization that is a resource for all animals. Established in 1883, the nonprofit organization is not a chapter of any group as there is no national humane society. Visit [HawaiianHumane.org](http://HawaiianHumane.org) to learn more.*