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FOR IMMEDIATE RELEASE

CALENDAR ADVISORY: Hawaiian Humane promotes PetWalk 2021 with partner events throughout October

HONOLULU, HI (October 5, 2021) For the first time in PetWalk's 31-year history, Hawaiian Humane is celebrating and promoting their signature fundraising event with partner events throughout the month, leading up to the virtual event on Saturday, October 30. Join Purvé Donut Shop, California Pizza Kitchen and Honolulu Beerworks as they help Hawaiian Humane step out for O'ahu's animals!

PURVÉ x PETWALK

Purvé Hawaii has created an exclusive donut, just for PetWalk 2021! The "Peanut Butter Fluff for Furries" donut will be available from **Monday, October 18, 2021 through Sunday, October 24, 2021** at all Purve locations. Proceeds from donut sales go to support Hawaiian Humane Society.

The "Peanut Butter Fluff for Furries!" donut is covered in peanut butter glaze and has a marshmallow fluff "paw pad" with milk "toe beans". This special treat is okay for animals to eat!

Order online or in-store, available at both Purvé locations:

Kāhala Location

Kū'ono Marketplace, 4210 Wai'alae Ave, Honolulu, 96816

Kaka'ako Location

'Iolani Center, 1234 Kona St., Honolulu, 96814

PIZZA FOR A PURPOSE

California Pizza Kitchen (Kahala location only) is partnering with Hawaiian Humane Society to help fundraise for PetWalk 2021. Dine with California Pizza Kitchen on **Tuesday, October 19, 2021** and raise funds for O'ahu's animals.

Show the flyer from Hawaiian Humane's partner event page (either printed or on your mobile device) to your server and California Pizza Kitchen will donate 20% of all food and beverage (non-alcoholic) purchases to Hawaiian Humane Society.

Purchases include dine-in, take-out, catering, and online orders at CPK.com when you enter PROMO CODE: BACK20% at checkout.

<u>California Pizza Kitchen - Kahala Location</u> 4211 Waialae Ave., Honolulu, 96816

PINTS FOR PETS

Honolulu Beerworks is celebrating PetWalk the whole **month of October 2021**! Enjoy the new "Greenbone IPA" and support O'ahu's animals at the same time. Purchase a pint of "Greenbone IPA" throughout the month of October and Honolulu Beerworks will donate \$1 to the Hawaiian Humane Society.

The promotion is available from October 1-31, 2021 at the Honolulu Beerworks Brew Pub.

<u>Honolulu Beerworks Brew Pub</u> 328 Cooke St., Honolulu, 96813

For more information on partner events, how to get involved, view incentive gifts, join or start a team and download fundraiser resources or enter the Virtual PetWalk Costume Contest, visit https://p2p.onecause.com/petwalk2021.

For questions, contact Hawaiian Humane's events manager, Lily Williams at 356-2247 or LWilliams@HawaiianHumane.org.

#HawaiianHumanePetWalk

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About PetWalk

PetWalk is Hawaiian Humane Society's signature annual celebration that helps raise critical funds for the organization and goes directly toward helping the over 20,000 local animals that seek Hawaiian Humane's services each year. Hawaiian Humane Society gratefully thanks this years' PetWalk sponsors: The Ginny Tiu 'Ohana, Subaru Hawai'i by Servco, Crazy Shirts, Windward Honda, Charlie Bean's Team, Frontline, Heartgard, NexGard, Jack Tyrell & Company and Enterprise Holdings Foundation.

About Hawaiian Humane

The Hawaiian Humane Society is an education and advocacy organization that shelters, protects, rescues, reunites and rehomes animals. It is Oʻahu's largest animal welfare organization that is a resource for all animals. Established in 1883, the nonprofit organization is not a chapter of any group as there is no national humane society. Visit HawaiianHumane.org to learn more.